

MEDIA RELEASE

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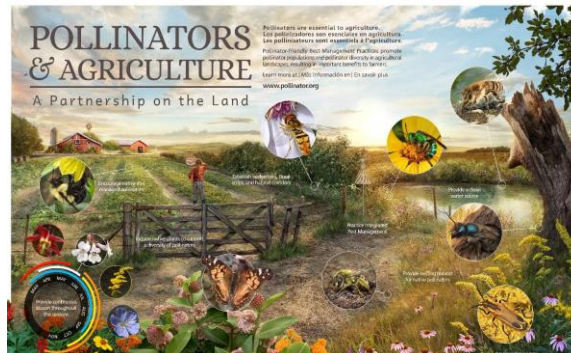
Pollinator Week Shows the Power in Protecting Pollinators

Pollinator Week 2021 (June 21-27) is the fifteenth consecutive year of bringing greater awareness to the critically important issue of pollinator conservation since **Pollinator Partnership (P2)** founded the initiative in 2007. Similar to last year, **Pollinator Week** will facilitate a number of virtual and socially distant events with people across the planet pledging to continue to promote pollinator health and well-being. “Pollinator Week has grown into an internationally recognized celebration about the importance of the essential pollinating species that keep us and our environment healthy,” said Pollinator Partnership’s Executive Director, **Kelly Rourke**. One of the most anticipated events will be the Pollinator Power Party co-hosted with the **Electric Power Research Institute (EPRI)**. The virtual party will celebrate pollinators and the role electric power companies have in protecting them and will include scientific lectures by world renowned speakers, celebrity cooking demonstrations, pollinator art and culture, habitat management and professional gardening tips.

Through the numerous virtual and in-person gatherings, webinars, responsible planting sessions, socially distant garden and farm walks, and monument lightings, **Pollinator Week 2021** will be a meaningful start to the summer. **Laurie Davies Adams**, Director of Programs of P2, noted that “We anticipate Pollinator Week proclamations from nearly all U.S. States, and federally from the US Department of Agriculture, the US Department of the Interior and the US Environmental Protection Agency - a sign of strong support for pollinator health in the Biden Administration as well as bipartisan support across the country.”

Pollinator Week Resources to Check Out!

- The 2020 Pollinator Poster “**Pollinators & Agriculture: A Partnership On The Land**” by stellar artist **Hugo Salais** is available online at <https://www.pollinator.org/poster-2021>. Explore the poster online in the interactive “poster map” or order a version of your own!



- Looking to support pollinators while mastering your cooking skills? Check out the Pollinator Partnership **Pollinator Friendly Cookbook!** This resource encourages folks to explore new recipes featuring ingredients that rely on pollination services. Download at <https://www.pollinator.org/pollinated-food>.
- Want a recipe for a successful garden? Check out the **North American Pollinator Protection Campaign Garden Recipe Cards** – all the ingredients you need to plan and plant a successful pollinator garden. You'll find them at <https://www.pollinator.org/gardencards>.
- Create beautiful pollinator habitat by downloading our **Ecoregional Planting Guides** at <https://www.pollinator.org/guides>. Inside our guides you'll find information on bees and pollinators, how to plant for them, and excellent native plant lists specific to each ecoregion that have been vetted by local experts.

The continent will be buzzing with events that will be happening throughout the week:

Monday, June 21

- **P2** will be working with **Botanical Interests** and running a **Pollinator Week Giveaway** on Instagram with prizes of limited-edition posters, t-shirts, and pollinator seed mixes.
- **P2 Communications Coordinator Anthony Colangelo** will be hosting a Facebook Live about some of the lesser known pollinating species such as birds, lizards, lemurs, and possums.
- **Pollinator Power Party:** Webinar on Why We Care About Pollinators with **Dr. Doug Tallamy**.

Tuesday, June 22

- **Chris Hiatt, Vice President of the American Honey Producers Association** will be hosting a Facebook Live featuring a tour of a live honey bee yard.
- **Pollinator Power Party:** Webinar on Pollinator-Inspired Art, Music, and Culture with **Natives Growing Natives, Jane Breckinridge, Tribal Alliance for Pollinators**.
- Caledonia Spirit's Cocktail Class: **P2's Executive Director, Kelly Rourke** and **Barr Hill Beverage Director Sam Nelis** will be hosting a special cocktail and conversation event live from the Barr Hill distillery.

Wednesday, June 23

- **P2's Native Plant Horticulturalist, Holly Frainer**, will be hosting a Facebook Live of a behind the scenes tour at Mason State Nursery.
- **Pollinator Power Party:** Webinar on We Bee Wild Cooks featuring a pollinator-friendly cooking demo by **celebrity chef, Helen Cavallo**.

Thursday, June 24

- **Congressional Briefing:** A panel of pollinator experts will join Pollinator Partnership in addressing Hill Staff on *Current pollinator issues and collaborative conservation approaches*.
- **Pollinator Power Party:** Webinar about bats with **Mylea Bayless, Senior Director, Bat Conservation International**.

Friday, June 25

- **Pollinator Power Party:** Science and Bee ID 101 featuring **Dr. Chip Taylor and P2's Research and Conservation Director, Dr. Lora Morandin.**
- **Heidrun Meadery and P2** will be hosting mead tasting while learning about pollinator conservation.

Pollinator Week shines a spotlight on the vital role of pollinators in our agriculture and ecosystems. Pollinators bring us 1 in 3 bites of food; promote ecosystem health; and lay the foundation for a sustainable future. While we are seeing some signs of the benefits of conservation efforts, many species of pollinators are still in grave peril. As a result of P2's commitment and coordination of Pollinator Week, people across North America are motivated to help pollinators, and this is represented in the enthusiastic response that Pollinator week evokes. More information is at <http://www.pollinator.org/pollinatorweek>.

ABOUT POLLINATOR PARTNERSHIP (P2) Established in 1997, the Pollinator Partnership is the largest 501(c) 3 non-profit organization dedicated exclusively to the health, protection, and conservation of all pollinating animals. P2's actions for pollinators include education, conservation, restoration, policy, and research. P2's financial support comes through grants, gifts, memberships and donations from any interested party. P2's policies are science-based, set by its board of directors, and never influenced by any donor. To make a donation or for information on events during Pollinator Week visit www.pollinator.org.